

Essentials Of Contemporary Management



Synopsis

Jones/George, Essentials of Contemporary Management is the concise edition of Contemporary Management. Jones and George are dedicated to the challenge of “Making It Real” for students. In this seventh edition of Essentials of Contemporary Management, the focus continues to be on providing the most up-to-date account of the changes taking place in the world of management and management practices while maintaining our emphasis on making our text relevant and interesting to students. The increased focus on the challenges and opportunities facing businesses large and small and integrated timely examples bring management issues to life for students.

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Customer Reviews

Jennifer George is also a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. She received her BA in Psychology/Sociology from Wesleyan University, her MBA in Finance from New York University, and her PhD in Management and Organizational Behavior from New York University. Gareth Jones is a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. He received both his BA and PhD from the University of Lancaster, UK

Was perfect for my class. Glad I rented it.

Even though I was required to purchase this book for a class and did so through rental, I went back

to purchase it via a Kindle copy because I found it so useful for my other courses and for my professional life.

great

I was surprise by the condition of the book, being used and only around \$65. It looked brand new and I would recommend it.

Good info. Just tends to be repetitive with the same info.

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Great Help!

Good book. I used it to study for my finals.

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